

Lodgify Affiliate Program Terms & Conditions

Last update: February 1st, 2026

These are the terms and conditions for joining the Lodgify Affiliate Program (the “Affiliate Program”) operated by Codebay Solutions Limited, a company incorporated in England and Wales with company number 5903966, whose registered office is at Magma House, 16 Davy Court Way, Castle Mound Way, Rugby, Warwickshire, CV23 0UZ, United Kingdom (“Lodgify”). These terms (the “Affiliate Program Agreement” or the “Agreement”) describe how we will work together and other aspects of our business relationship. It is a legal document so some of the language is necessarily “legalese” but we have tried to make it as readable as possible.

The terms of this Agreement are subject to change without prior notice. We might also choose to replace these terms in their entirety if, for example, the Affiliate Program changes, ends, or becomes part of an existing program. If we update or replace these terms, we will let you know by posting the updated agreement on the Affiliate dashboard. If you don’t agree to the update or replacement, you can choose to terminate as we describe below.

Applying for our Affiliate Program

You are currently applying for the Lodgify Affiliate Program. We reserve the right to decline or remove your enrollment from the program at our discretion. As soon as your application is accepted, you may start sharing your affiliate link and earning commissions. Please note that we may request additional information from you in order to evaluate your application. If we do not notify you that you are accepted to participate in the Affiliate Program within thirty (30) days of your application, your application is considered to be rejected.

If you are accepted to participate in the Affiliate Program, then upon notification of acceptance, these terms shall apply in full force and effect, until terminated, pursuant to the terms set forth below. Your continued right to participate in the Affiliate Program is conditioned upon your ongoing compliance with the terms and conditions of this Agreement. If you do not agree with (or cannot comply with) the terms and conditions set forth below, do not register for our Affiliate Program.

Who can join our Affiliate program

You must provide your legal full name, a valid email address, a valid paypal email address, your business name, your website URL or social media profile from you'll be referring users to Lodgify, your profession and how do you plan to promote Lodgify, and any other information requested in order to complete the signup process for an Affiliate account ("account").

Each account is for use by either a single legal entity (e.g. a company or a partnership) or an individual user. We do not permit you to share your username and password with any other person or with multiple users on a network. Responsibility for the security of any user names and passwords issued (including those of any invitees) rests with you.

Lodgify customers are excluded from the Affiliate Program. If you're a Lodgify customer, we reserve the right to suspend or delete your affiliate account immediately without paying any commission. Instead, Lodgify customers can subscribe to our customer referral program which can be found in their Lodgify account in the upper-right menu as "Refer & Earn".

Lodgify officers, directors and employees are excluded from the Affiliate Program as well.

Affiliate Commissions

Your affiliate dashboard is unique to you. It contains everything you'll need to promote Lodgify, our site, and our product ("Lodgify Services"), including:

- Your Affiliate Link
- Highlighted Links
- Marketing Resources
- Performance KPIs
- Commissions Details

You can also access your affiliate dashboard by downloading the affiliate dashboard by LeadDyno app to your smartphone.

Each link provided has an Affiliate ID attached. You must post the full URL in order for us to track your sales and traffic, so please be sure to use your full affiliate link.

When traffic reaches our website via your affiliate link, you will receive credit for the first new purchase. Your progress in each commission tier mentioned below will be reflected in real-time on your affiliate dashboard.

If a Lodgify new purchase is made by someone who visited our site from your affiliate link, we will register their purchase and credit the sale to you, provided that the conditions set forth herein are met. As these referrals become paying customers, you will earn a commission for each of their payments to Lodgify up to the first year, subject to the terms set forth herein.

To be eligible for a commission payment, your referrals must:

- Be a new customer, which has never used the Lodgify Services before;
- Have used your Affiliate link;
- Not be an existing, active lead within our database;
- Maintain an active subscription to the Lodgify Services for at least forty (40) days after registration as a new customer; and
- Be accepted by us as a valid new customer.

Any purchase made by a customer without all of the above conditions being met will not be eligible for any commission.

Currently, commissions start at 15% and increase based on your sales performance. Commission payments are issued once a month, starting 40 days after the initial sale. This is to make sure that the new customer doesn't cancel their subscription during our refund period.

For each new customer you refer to Lodgify, you'll receive a specific percentage of their monthly, yearly, or bi-yearly Lodgify payments for up to one year from the first subscription date. After the 12-month period or refunding his subscription, your referred customer will not result in any further commissions. Commissions are calculated based on the net amounts received from new customers. For the purposes of this Agreement, the net amount represents the total payments from a new customer to us minus any sales tax if applicable, and any reclaimed or refunded amounts.

Our commission system operates on a tiered structure. Advancing from one tier to another is determined by your sales amount, which refers to the subscriptions paid by your referred customers to Lodgify. You can track this figure in your affiliate dashboard.

Once this Agreement comes into effect, or when you join the Affiliate Program, you start at Tier 3 Starter and earn a 15% commission on your referral's monthly, yearly, or bi-yearly Lodgify payments for up to one year from the first subscription date.

Tier 2 Champion can be reached when the accumulated sales amount from subscriptions paid by your referrals equals \$3000 (tax excluded). At Tier 2 Champion, you'll receive a 17% commission on your referral's monthly, yearly, or bi-yearly Lodgify payments for up to one year from the first subscription date.

Similarly, reaching Tier 1 Master requires an accumulated sales amount of \$10000 (tax excluded) from subscriptions paid by your referrals. At Tier 1 Master, you'll earn a 20% commission on your referral's monthly, yearly, or bi-yearly Lodgify payments for up to one year from the first subscription date.

Tiers will be reassessed on a monthly basis to determine if an affiliate has moved up or down tiers depending on their performance. The conditions for moving down a tier include failing to achieve 50% of the sales amount required to achieve that tier within the last six months.

Commission payment

In order to receive your commission payment each month, you will also have to reach a minimum of \$200 credited to your affiliate account, and only if we're able to verify the source of the traffic as coming from your link. Once this threshold is reached, you can expect to receive payment by the first working Friday of each month. You will receive payment via PayPal, so you must have a valid PayPal account in order to receive your commission payment.

Invoicing requirements for Year-To-Date Commissions of \$1000 or more

If your Year-to-Date (YTD) commission equals or exceeds \$1,000, additional invoicing requirements shall apply.

You will be required to submit invoices if:

- You surpass \$1,000 in commissions within the first month of a calendar year; or
- You accumulate \$1,000 or more in commissions on a YTD basis at any point during the calendar year.

Once you reach the \$1,000 YTD threshold, you must submit an invoice on a monthly basis, even if commissions earned in subsequent months fall below USD \$1,000.

You are solely responsible for issuing and submitting your own invoices in accordance with our invoice guidelines and any applicable legal requirements. In particular, your invoices must:

- Comply with the invoice guidelines provided by Lodgify;
- Reflect the commission amount communicated by us in our commission notification;
- Match your registered payment details, including PayPal information; and
- Be submitted within fifteen (15) days from receipt of our commission notification.

Submission of a valid and compliant invoice is a condition precedent to receiving any commission payment once the threshold has been met. Failure to submit a compliant invoice may result in delayed or withheld payment, and may lead to suspension or removal from the Affiliate Program in the event of repeated or material non-compliance.

Payments will be processed within a maximum of fifteen (15) days from the receipt of a valid invoice.

The invoicing process described above applies to commissions generated from 1 January 2026 onwards.

Notwithstanding the foregoing or anything to the contrary in this Agreement, any commission owed to you will not be payable after 12 months from the accrual date if we have been unable to proceed with the payment, for instance, due to your failure to provide a valid and up-to-date Paypal account.

There are no guaranteed commissions, payouts, or commission tiers. Our commission structure may be updated from time to time, and you will be informed of these updates via electronic means, including your affiliate dashboard, or by email. Any changes will become effective immediately after we post them or notify them. Continued participation after any such update constitutes your acceptance of the revised commission tiers and terms.

We reserve the right to freeze, void, or reverse any or all commission at any time for any reason and without warning, including, but not limited to, any actual or suspected breach of this Agreement. In the event of any suspicious activity within your account, we may withhold commission payments until we are able to verify the transaction.

All commissions will be generated and displayed in Dollars, with conversion applied if necessary for display purposes. Commissions will be paid via PayPal in Dollars, with any conversion to the affiliate's local currency handled by PayPal. Affiliates will bear any applicable PayPal fees and currency conversion costs.

We will not pay more than one commission payment or other similar referral fee on any given customer subscription payment (unless we choose to at our discretion).

You are responsible for filing all tax returns and submitting all payments as required by any federal, state, local, or foreign tax authority arising from the commission payment under this Agreement and for the payment of all fees (including bank fees) applicable to the commission payment. Any amount due to you is considered as a gross payment and any tax or cost associated with such payment will be taken out of the commission. All amounts payable by us to you are subject to offset by us against any amounts owed by you to us. We reserve the right to alter or change the commission amount.

Additional Program Benefits

Affiliates participating in the Lodgify Affiliate Program may be eligible, at Lodgify's sole discretion, for additional program benefits depending on their commissions tier. These benefits are provided as supplementary incentives only and do not create vested rights. Benefits may vary depending on performance, affiliate status, and availability. Lodgify reserves the right to modify or withdraw these benefits at any time, at its sole discretion.

Free Lodgify Account

Affiliates across all tiers may be granted, at Lodgify's discretion, the possibility of having a free Lodgify account for a year under the Ultimate Yearly Plan through a unique coupon code. This coupon is valid for account activation for one time use only, up to a maximum value of \$1,200.00. Any renewals, upgrades, or changes to the plan after the first activation won't be covered by the discount and must be paid in full by the affiliate.

Only Affiliates who have never previously used Lodgify Services, meaning they are not and have never been associated with any trial, active, or inactive account, are eligible for this benefit.

For the avoidance of doubt, this benefit is available for one year only and cannot be renewed.

We reserve the right to accept, modify, suspend and/or terminate this benefit for the affiliate at any time, in our sole discretion and without notice, for any reason, including but not limited to your breach of this Agreement.

This account is provided exclusively for affiliate use and may not be transferred or resold.

Seasonal Promotions

Affiliates may be given access, at Lodgify's discretion, to exclusive seasonal promotions to generate additional commissions. Availability of seasonal promotions is subject to Lodgify's internal marketing calendar, which may change without notice. We reserve the right to modify, suspend, or terminate this benefit at any time without prior notice, including (but not limited to) in cases of breach of this Agreement.

Quarterly Content Bonus

Affiliates may be eligible, at Lodgify's discretion, for quarterly content bonuses based on new content creation according to Lodgify's guidelines. The bonus amount depends on the affiliate tier and will be: \$100 in Tier 3 Starter, \$200 in Tier 2 Champion and \$300 in Tier 1 Master.

Eligibility for quarterly content bonuses is subject to approval by the affiliate team and depends on how the affiliate's profile matches the campaign's objectives. In the event the Parties agree on participation with a fixed bonus amount—separate from any standard commission structure outlined in this Agreement—the applicable terms shall be set out in separate specific terms or annex defining the scope of the initiative, the agreed-upon fixed fee, payment terms, and any other relevant provisions. Specific terms shall become binding upon acceptance by the Affiliate and, once accepted, shall form an integral part of this Agreement.

No Quarterly Content Bonuses shall be deemed agreed or payable unless and until the applicable specific terms have been accepted by the Affiliate.

In case of infringement of campaign's guidelines, we reserve the right to suspend bonus payment or terminate this benefit at any time without prior notice, including (but not limited to) in cases of breach of this Agreement.

Marketing Resources

Affiliates at all tiers may have access, at Lodgify's discretion, to marketing resources including images, videos, demos and guides to support their promotional activities.

Affiliates may only use these resources in compliance with the Trademarks clause below.

Discount Coupon

Affiliates in Tiers 1 Master and 2 Champion may be, at Lodgify's discretion, eligible to receive personalized discount codes to share with their audiences. The discount percentage will depend on the affiliate tier: 15% for Tier 1 Master affiliates and 10% for Tier 2 Champion affiliates.

The coupon is valid for new customers only and may be applied for Professional and Ultimate Yearly or Bi-Yearly Plans. Customers who are already registered in Lodgify's internal records will not be considered valid customers. Customers can apply this coupon one time only on their first purchase. Any renewals, upgrades or changes to the plan after the first activation won't be covered by the discount and must be paid in full by the customer.

We reserve the right to accept, modify, suspend, and/or terminate this benefit for the affiliate at any time, in our sole discretion and without notice, for any reason, including but not limited to your breach of this Agreement.

If a customer uses only the discount coupon without also going through the affiliate's unique link, Lodgify will not be able to attribute the sale to the affiliate. It is therefore the affiliate's responsibility to ensure that their audience uses both the affiliate link and personalized coupon code.

Dedicated Support

Affiliates at Tier 1 Master and 2 Champion may qualify, at Lodgify's discretion, to receive regular check-ins with a dedicated affiliate manager to support their growth and performance. Where possible, affiliates may have the opportunity to schedule check-ins with a dedicated affiliate manager.

Performance Recommendations

Affiliates at Tier 1 Master and 2 Champion may qualify, at Lodgify's discretion, for a personalized website audit and performance recommendations provided by the affiliate team. This benefit is subject to availability and scheduling during regular check-ins.

Co-Marketing Opportunities

Affiliates in Tier 1 Master and 2 Champion may also be eligible, at Lodgify's discretion, for PR and co-marketing opportunities, which may include, but are not limited to, co-hosted events, sponsored content, joint campaigns, or similar collaborative efforts.

Such initiatives are not guaranteed by Lodgify and will be considered on a case-by-case basis at Lodgify's sole discretion depending on the affiliate's profile and Lodgify's ongoing marketing initiatives. Lodgify reserves the right, at its sole discretion, to evaluate each proposed initiative and to decide whether or not to participate. No marketing initiative shall be deemed agreed upon or binding unless its terms are expressly set out in separate, campaign-specific terms (the "Annex"). Each Annex will outline the specific terms, roles, and responsibilities related to the agreed activity.

In the event the Parties agree to carry out a specific marketing initiative involving a fixed fee—separate from any standard commission structure outlined in this Agreement—a dedicated Annex shall also be issued to govern the terms of that engagement. This annex shall define the scope of the initiative, the agreed-upon fixed fee, payment terms, and any other relevant provisions. Once accepted by the Affiliate, such Annex shall form an integral part of this Agreement.

In case an affiliate is also accepted into the Lodgify Influencer Program, the Lodgify Influencer Program Terms and these Affiliate Program Terms shall apply to each relevant initiative. However, in regards to the benefits, the Influencer Program Benefits shall take precedence and replace the Additional Program Benefits set out in these Affiliate Program terms.

Restrictions

1. You can't run any types of paid advertising campaigns, including, but not limited to, Search Engine Marketing campaigns (Google Ads, Bing Ads, etc.), TikTok ads, and Meta ads (Facebook and Instagram). We already run our own campaigns, so we ask our affiliates not to run them in order to avoid interference with the success of our campaigns.
2. You can't subscribe to Lodgify Services using your own personal affiliate link. If you do so, we reserve the right to suspend or delete your affiliate account immediately without paying any commission.
3. Lodgify customers are excluded from the affiliate program. If you're a Lodgify customer, we reserve the right to suspend or delete your affiliate account immediately without paying any commission. Instead, Lodgify customers can subscribe to our

customer referral program which can be found in their active Lodgify account, and click on "Refer & Earn" in the upper-right menu.

4. Lodgify officers, directors, and employees are excluded from the Affiliate Program as well.
5. Notwithstanding any provision of these Affiliate Terms, we are not obligated to pay any Affiliate commissions if we determine, in our sole discretion, that:
 - You use your personal affiliate link to subscribe to Lodgify or you subscribe to more than one account.
 - You have engaged in any fraudulent or deceitful behavior in connection with the Affiliate Program, including, without limitation, if you, directly or indirectly, offer any person a financial or other incentive to complete the sign-up process using your affiliate link or attempt to redirect traffic from or divert Affiliate commissions from, any other participant in the Affiliate Program.
 - You referred new customers to Lodgify without your personal affiliate link.
 - You referred new customers to Lodgify before your official acceptance into the Affiliate Program.
 - If the referred customer to Lodgify is not a new customer, meaning they already have a history with Lodgify, and this is not their first subscription.

Trademarks

You agree that we may identify you as a Lodgify Affiliate and may use your name and/or logo solely for such purpose in its marketing resources. You furthermore grant us a worldwide, non-exclusive, non-transferable, and royalty-free license to use and display your trademarks, service marks, and logos ("Affiliate Marks") in connection with the Affiliate Program and this Agreement.

During the term of this Agreement, in the event that we make our trademark available to you, you may use our trademark as long as you follow the usage requirements in this section.

You must: (i) only use the images of our trademark that we make available to you, without altering them in any way; (ii) only use our trademarks in connection with the Affiliate Program and this Agreement; (iii) comply with our usage guidelines made available by us from time to time; and (iv) immediately comply if we request that you discontinue use.

You must not: (i) use our trademark in a misleading or disparaging way; (ii) use our trademark in a way that implies we endorse, sponsor or approve of your services or products; or (iii) use our trademark in violation of applicable law or in connection with an obscene, indecent, or unlawful topic or material.

Proprietary rights

No license to any software is granted by this Agreement. The Lodgify Services are protected by intellectual property laws. The Lodgify Services belong to and are the property of us or our licensors (if any). We retain all ownership rights in the Lodgify Services. You agree not to copy, rent, lease, sell, distribute, or create derivative works based on the Lodgify resources or the Lodgify Services in whole or in part, by any means, except as expressly authorized in writing by us.

Your feedback about the Affiliate Program is welcome, though not required. If you share ideas, suggestions, comments, or other feedback with us, you hereby assign to us, and we will own, such ideas, suggestions, comments, or feedback without restriction or obligation of any kind.

Confidentiality

As used herein, “Confidential Information” means all confidential information disclosed by a party (“Disclosing Party”) to the other party (“Receiving Party”), (i) whether orally or in writing, that is designated as confidential, and (ii) Lodgify customer and prospect information, whether or not otherwise designated as confidential. Confidential Information does not include any information that (i) is or becomes generally known to the public without breach of any obligation owed to the Disclosing Party or (ii) was known to the Receiving Party prior to its disclosure by the Disclosing Party without breach of any obligation owed to the Disclosing Party. The Receiving Party shall: (i) protect the confidentiality of the Confidential Information of the Disclosing Party using the same degree of care that it uses with its own confidential information, but in no event less than reasonable care, (ii) not use any Confidential Information of the Disclosing Party for any purpose outside the scope of this Agreement, (iii) not disclose Confidential Information of the Disclosing Party to any third party, and (iv) limit access to Confidential Information of the Disclosing Party to its employees, contractors and

agents. The Receiving Party may disclose Confidential Information of the Disclosing Party if required to do so under any federal, state, or local law, statute, rule or regulation, subpoena or legal process.

Disclosures

The Federal Trade Commission (FTC) has endorsement rules in place for affiliate marketing. In short, you must disclose your business relationship with us when promoting and posting your link. [You can read the full FTC rules about affiliate marketing here.](#)

Make it known to your readers and followers that you will receive compensation if they buy a product via your link. This declaration should be clear and conspicuous (and reiterated as much as needed). [Again, you can read the FTC rules \(and their quick FAQ\) here.](#)

Term and Termination

This Agreement will apply for as long as you participate in the Affiliate Program until terminated.

You may terminate your participation in the Affiliate Program at any time by sending a written request to us at affiliates@lodgify.com.

We may terminate your participation in the Affiliate Program at any time, in our sole discretion and without notice, for any reason, including but not limited to your breach of this Agreement. We may also consider archiving your account and termination of this Agreement if your account has been inactive for the last 6 months or if you decide to unsubscribe to our email marketing campaigns blocking any type of communication distribution.

Upon termination, access to your account will be restricted, and you shall not receive any further commissions, whether unpaid or potential. All licenses and rights to use your account, any Lodgify resources, documentation, and trademarks will immediately terminate.

Upon termination of this Agreement for any reason, all provisions regarding indemnification, warranty, liability and limits thereon, and confidentiality and protection of proprietary rights, and any provisions which expressly or by their nature are required to survive such termination in order to achieve their purpose shall so survive until it shall no longer be necessary for them to survive in order to achieve their purpose.

Affiliate representations and warranties

You represent and warrant that: (i) you have all sufficient rights and permissions to participate in the Affiliate Program, (ii) your participation in this Affiliate Program will not conflict with any of your existing agreements or arrangements; (iii) you own or have sufficient rights to use and to grant to us our right to use the Affiliate Marks; (iv) you will not use the Affiliate Program for any illegal or unauthorized purpose; (v) you will ensure that you are compliant with any trade or regulatory requirements that may apply to your participation in the Affiliate Program (for example, by clearly stating you are a Lodgify Affiliate on any website(s) you own where you make an affiliate link available).

Indemnity

You agree to indemnify and hold harmless us and our officers, directors, employees, and agents, from and against any and all claims, damages, obligations, losses, liabilities, costs or debt, and expenses (including but not limited to attorney's fees) arising from (a) your participation in the Affiliate Program; (b) your noncompliance with or breach of any term of this Agreement; and (c) your violation of applicable law or any third party right, including without limitation any copyright, property, or privacy right. This indemnification obligation will survive the termination of this Agreement and your participation in the Affiliate Program.

Disclaimers; Limitations of Liability

Disclaimer of Warranties. EXCEPT WHERE PROHIBITED BY LAW, THE AFFILIATE PROGRAM IS PROVIDED "AS-IS" AND "AS AVAILABLE" AND WE EXPRESSLY DISCLAIM ANY WARRANTIES AND CONDITIONS OF ANY KIND, WHETHER EXPRESS OR IMPLIED, INCLUDING THE WARRANTIES OR

CONDITIONS OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, QUIET ENJOYMENT, ACCURACY, OR NON- INFRINGEMENT.

No Indirect Damages. TO THE EXTENT PERMITTED BY LAW, IN NO EVENT SHALL EITHER PARTY BE LIABLE FOR ANY INDIRECT, PUNITIVE, OR CONSEQUENTIAL DAMAGES, INCLUDING LOST PROFITS OR BUSINESS OPPORTUNITIES.

Limitation of Liability. IF, NOTWITHSTANDING THE OTHER TERMS OF THIS AGREEMENT, WE ARE DETERMINED TO HAVE ANY LIABILITY TO YOU OR ANY THIRD PARTY, THE PARTIES AGREE THAT OUR AGGREGATE LIABILITY WILL BE LIMITED TO THE GREATER OF (A) \$50 (FIFTY) USD OR (B) ANY COMMISSIONS YOU PROPERLY RECEIVED IN THE PRIOR 6 (SIX) MONTHS. The existence of more than one claim will not enlarge this limit. The foregoing limitation of liability shall apply to the fullest extent permitted by law.

General

Amendment. We may update and change any part or all of this Agreement, including by replacing it in its entirety. If we update or change this Agreement, the updated Agreement will be made available to you on your affiliate dashboard. The updated Agreement will become effective and binding upon we post it. We encourage you to review this Agreement periodically. If any change to this Agreement is not acceptable to you, your sole remedy for such change is to stop participating in this Affiliate Program. You can send a termination notice to affiliates@lodgify.com.

No Waiver. No delay in exercising any right or remedy or failure to object will be a waiver of such right or remedy or any other right or remedy. A waiver on one occasion will not be a waiver of any right or remedy on any future occasion.

Applicable Law. This Agreement shall be governed by the English Law, without regard to the conflict of laws provisions thereof. In the event either of us initiates an action in connection with this Agreement or any other dispute between the parties, the exclusive venue and jurisdiction of such action shall be in the English courts.

Relationship of the Parties. Both you and we agree that no joint venture, partnership, employment, or agency relationship exists between you and us as a result of this Agreement. You may not act as our agent, on our behalf, or represent us, or bind us in any manner.

Compliance with Applicable Laws. You shall comply with all applicable foreign and domestic laws, governmental regulations, ordinances, and judicial administrative orders. You shall not engage in any deceptive, misleading, illegal or unethical marketing activities, or activities that otherwise may be detrimental to us, our customers, or to the public.

Severability. If any part of this Agreement is determined to be invalid or unenforceable by applicable law, then the invalid or unenforceable provision will be deemed superseded by a valid, enforceable provision that most closely matches the intent of the original provision and the remainder of this Agreement will continue in effect.

Entire Agreement. This Agreement is the entire agreement between us for the Affiliate Program and supersedes all other proposals and agreements, whether electronic, oral or written, between us.

Electronic Notices. All notices, requests, claims, demands, and other communications regarding this Agreement should be addressed to affiliates@lodgify.com. You agree to receive communications from us in an electronic form. Electronic notices will be delivered to your email address which you used for registration purposes. All communications in electronic format will be considered to be "in writing" and to have been received on the day that we send them.

Assignment. You will not assign or transfer this Agreement, including any assignment or transfer by reason of merger, reorganization, sale of all or substantially all of its assets, change of control, or operation of law, without our prior written consent. We may assign this Agreement to any Affiliate or in the event of a merger, reorganization, sale of all or substantially all of our assets, change of control, or operation of law.

Personal data

The parties acknowledge that in connection with the Affiliate Program, each party may provide or make available to the other party personal data. To the extent that any personal

data is processed in connection with the Affiliate Program, the terms set forth in the Lodgify Data Processing Agreement (“Lodgify DPA”) shall apply. To obtain a copy of the Lodgify DPA, you can contact our affiliate manager at affiliates@lodgify.com.

Each party shall process the copy of the personal data in its possession or control: (i) in accordance with the Lodgify DPA (ii) as an independent controller (not as a joint controller with the other party) (iii) for the purposes described in this Agreement; and/or (iv) as may otherwise be permitted under applicable data protection laws.

This Affiliate Program Agreement has been designed to ensure the highest quality partnership between us. Hopefully, we have explicitly stated our expectations and obligations for you to successfully perform your duty as a Lodgify Affiliate.

By signing up, you are agreeing to the terms set forth in our Affiliate Program Agreement.

These Terms and Conditions apply from **February 1st, 2026**. To access the previous version, click [here](#).