

TERMS AND CONDITIONS OF THE LODGIFY × CHEKIN FREE ACCOUNT CAMPAIGN

During the Lodgify × Chekin Free Account Campaign (the “**Campaign**”), Participants may be entitled to a free Chekin account, subject to the following terms and conditions (“**Campaign Terms**”).

These Campaign Terms set forth the rules applicable to the Campaign. By participating in the Campaign, Participants must comply at all times with both these Campaign Terms and the [Lodgify.com Terms of Service](https://lodgify.com/terms-of-service).

I. Organizing Company

This Campaign is organized by Codebay Solutions Limited, a company incorporated in England and Wales with company number 5903966, whose registered office is at Magma House, 16 Davy Court Way, Castle Mound Way, Rugby, Warwickshire, CV23 0UZ, United Kingdom (hereinafter, “**Lodgify**”).

The Free Account Benefit described in these Campaign Terms is provided by **Chekin Soluciones Digitales, S.L.**, (hereinafter, “Chekin” or the “Partner”), pursuant to a commercial agreement entered into between Lodgify and Chekin.

II. Campaign Period

The Campaign will be active from September 1, 2026 00:00 UTC until March 1, 2027 00:00 UTC (hereinafter, the “**Validity Period**”).

III. Eligibility

Participation in the Campaign and eligibility for the Free Account Benefit is subject to the following criteria:

- Not be an active Chekin customer at the time of sign-up;
- Be located in Italy, based on the billing address registered on the Lodgify account;
- Have at least one vacation rental unit, one apartment within an aparthotel, or one hotel room registered on the Lodgify account;
- During the Validity Period:
 - where the user is not an active Lodgify customer, purchase a yearly or bi-yearly subscription to the Professional or Ultimate plan on the Lodgify Platform; or
 - where the user is already subscribed to the Starter plan, upgrade such subscription to a yearly or bi-yearly Professional or Ultimate plan;
- Sign up during the Validity Period.

For the avoidance of doubt, users who are already subscribed to a yearly or bi-yearly Professional or Ultimate plan before the Validity Period shall not be considered Eligible Users.

Eligible individuals are referred to herein as “**Participants**” and individually as “**Participant**”.

Participants that sign up after the Validity Period are not eligible for the Free Account Benefit.

Only one Free Account Benefit shall be granted per Participant, regardless of the number of properties, accounts, or Lodgify subscriptions held.

Sign-ups that are incomplete, inaccurate, late, or violate these Campaign Terms are subject to disqualification. Automated sign-ups or sign-ups submitted through macros, scripts, or bots will not be accepted.

Sign-ups that Lodgify reasonably determines to be fraudulent, abusive, or made in bad faith — including, but not limited to, the use of false or duplicate information to obtain more than one Free Account Benefit — may be deemed non-qualifying and are subject to disqualification at Lodgify's sole discretion.

IV. How to Participate

To participate, Participants must follow the steps outlined below:

1. Sign up for a Lodgify Professional or Ultimate plan subscription (yearly or bi-yearly billing cycle) during the Validity Period.
2. Create a new account with Chekin, following the process provided by Lodgify.
3. Meet the eligibility criteria set out in the "Eligibility" section above.
4. Lodgify will verify eligibility and, once confirmed, activate the Free Account Benefit as described in the "How to activate the Free Account Benefit" section below.

If you have questions on how to participate, visit our Help Center at <https://help.lodgify.com> for further instructions.

V. Free Account Benefit

Participants who meet the eligibility requirements are entitled to receive, free of charge and at Lodgify's expense, an account with the Chekin platform (Enterprise Pack), including online check-in, Alloggiati Web and ISTAT reporting, de visu identity verification, tourist tax calculation and collection, e-invoicing, AI Inbox with WhatsApp, remote access, and digital guidebooks, for twelve (12) months from the subscription date (the "Free Account Benefit").

The Free Account Benefit is personal to the Participant, is not transferable, and may not be resold, exchanged, or redeemed for cash.

For the avoidance of doubt, the Free Account Benefit shall cease to apply and may be removed in the event that the Participant ceases to meet any of the eligibility requirements, including, without limitation, where the Participant downgrades their subscription to a plan other than the Professional or Ultimate plan, cancels their Lodgify account or changes their billing address such that they are no longer located in Italy.

VI. How to activate the Free Account Benefit

The Free Account Benefit may be activated once Lodgify has verified that the Participant meets the eligibility criteria set out above. Following such verification, Lodgify will provide the Participant with the promotional code required to activate the Free Account Benefit via email .

The Participant must use the promotional code provided by Lodgify when activating their Chekin account. The Participant will sign up directly with Chekin using the email address provided when signing up for the Campaign and will follow Chekin's account activation process. .

Use of the Chekin platform is subject to Chekin's own terms of service available at the following link: <https://chekin.com/terminos/>.

VII. Exclusion of participation

Lodgify reserves the right to exclude any Participant who infringes the present Campaign Terms, the law or acts against generally accepted good practices or public order. In such cases, the excluded Participant will not be entitled to the Free Account Benefit. The Free Account Benefit may also be rescinded and recalled, if necessary.

VIII. Limitation of liability

Lodgify shall not be held liable for any loss, damage, or injury resulting from participation in the Campaign, the awarding of the Free Account Benefit, or the use of the Free Account Benefit. Lodgify disclaims responsibility for errors, omissions, interruptions, deletions, or delays in operation, transmission, or communication caused by technical issues beyond its control.

Lodgify assumes no responsibility for ineligible or fraudulent use of the Free Account Benefit. In particular, Lodgify shall not be held liable for any damage (whether material or non-material) caused to Participants, their computer equipment, stored data, or their personal, professional, or commercial activities, including any such damage arising from the Participant's use of the Chekin platform.

By participating in the Campaign, Participants release and hold harmless Lodgify, its affiliates, officers, directors, employees, representatives, and agents from any claims, liabilities, damages, or losses arising out of or in connection with participation in the Campaign or the acceptance, use, or misuse of the Free Account Benefit.

Lodgify reminds Participants of the nature and limitations of the Internet and does not accept any responsibility for any occurrences resulting from the Participants' connection. Lodgify is not responsible for (i) lost, late, misdirected, or incomplete sign-ups; (ii) any technical malfunctions or errors; and (iii) any unauthorized human intervention or tampering.

IX. Personal Data

Participants are informed that the personal data provided to participate in the Campaign, as well as any other information and/or documentation submitted and considered to be “personal data,” regardless of the format or medium used to submit or deliver it, will be processed by Lodgify as the data controller.

The processing of personal data will be carried out for the following purposes:

- a) To manage registration and participation in the Campaign, including the sending of communications related to the Campaign using the contact details provided by the Participant. The legal basis for the processing is the execution of these Campaign Terms.
- b) To deliver the Free Account Benefit, which is operated through Chekin, Participants will be required to sign up directly with Chekin using the promotional code provided by Lodgify. Lodgify will not create or activate the Participant’s Chekin account on the Participant’s behalf. Any personal data provided by the Participant directly to Chekin in connection with the creation and activation of the Chekin account will be processed by Chekin in accordance with its applicable privacy policy available [here](#).

Participants guarantee that the personal data provided is truthful and undertake to notify Lodgify of any changes to such data.

Lodgify reserves the right to exclude from this Campaign any Participant who has provided false data.

Personal data specifically provided for participation in the Campaign will be retained for the entire duration of the Campaign. At the end of this period, the data will be kept blocked for a period of 5 years to allow Lodgify to defend itself against any potential claims. Once this period has elapsed, the data will be permanently deleted.

Personal data already held by Lodgify in its capacity as data controller prior to the Campaign will continue to be processed in accordance with Lodgify’s general data protection policies.

Lodgify may disclose personal data to courts, tribunals, and law enforcement agencies when required by legal obligation or when necessary for the formulation, exercise, or defense of claims, as well as third-party service providers who will process the personal data on behalf of Lodgify and act as data processors.

Participants have the right to exercise their rights of access, rectification, erasure, restriction of processing, objection, and data portability by sending an email to privacy@lodgify.com.

Without prejudice to any other administrative or judicial remedy, Participants have the right to lodge a complaint with the Information Commissioner’s Office if they consider that the processing of their personal data does not comply with the regulations, or if their rights are not satisfactorily addressed. For more information, please visit this website: <https://ico.org.uk/make-a-complaint/>.

X. Acceptance of Terms & Conditions

By participating in the Campaign, Participants agree to be bound by these Campaign Terms. The Lodgify.com [Terms of Service](#) shall apply in addition to these Campaign Terms.

Lodgify reserves the right to modify, amend, or cancel these Campaign Terms or any aspect of the Campaign at any time without prior notice, at its sole discretion.

XI. Final provisions

These Campaign Terms are governed by the laws of England and Wales, and any disputes shall be subject to the exclusive jurisdiction of the courts of England and Wales.

By participating in this Campaign, you declare that you have read, understood, and agreed to these Campaign Terms unconditionally.